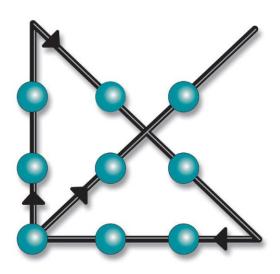
Company Planning Process

CMI'S Process For Strategic Planning

My company My name



CMI

Strategic Planning For Today's Challenging Business Environment

These worksheets are designed to allow you to complete the past year and open up the possibility of the next year. It directs your attention and thinking to critical areas. It is not a guarantee. However, it is an opportunity to think through and focus your activity. Take as much space as you need. Do not be limited by the space we gave you.

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Achievements	/successes	for the	past vear
	00.00000		P ,

1.	
2.	
3.	
4.	

Disappointments for the past year

1.	
2.	
3.	
4.	

What did we learn as a company in the past year?

1.	
2.	
3.	
4.	



What critical issues face us over the next 12-18 months?

1.	
2.	
3.	
4.	
5.	

Of the critical issues facing us, which ones are we dealing with?

1.	
2.	
3.	
4.	
5.	

In 2021, What are we going to start doing?

1.	
2.	
3.	
4.	
5.	



In	2021.	What are	we	going	to stoi	n doing?
		vv mat an c	***	SUILIE		D GOILLE

1.	
2.	
3.	
4.	
5.	

In 2021, What will we keep doing?

1.	
2.	
3.	
4.	
5.	

Do a SWOT on your Company

Strengths, weaknesses, threats, and opportunities

What are our company strengths? Underline the ones you want to build on.

1.	
2.	
3.	



4.	
	t are our company weaknesses? Underline the ones that are critical improved.
1.	
2.	
3.	
4.	
	will your company enhance underlined strengths and improve erlined weaknesses?
1.	
2.	
3.	
4.	
	t threats face the company and underline the ones that need to be t with.
1.	
2.	
3.	
L	



3.

4.

5.

4.	
5.	
	t opportunities face the company and underline the ones that you octing on.
1.	
2	

How will your company improve its underlined threats and capitalize on its opportunities?

1.	
2.	
3.	
4.	
5.	



What ideas would improve the company's customer service towards internal customers and external customers?

1.	
2.	
3.	
4.	
5.	

Opportunities facing the company

Opportunities	Bottom Line Value	Can We Do It?	Leadership Effort	Risk



		1
	CO	
. 7		

Bottom line value: 1-10, with 1 = very low

Can we do it? 0% - 100%

Leadership effort: High, moderate, or low Risk: High, moderate or low

What unresolved issues face the company - How will we resolve them?

1.	
2.	
3.	
4.	

What is the purpose and mission of the company?			



it is pro	s a measurement system that the company will use to determine ogressing in the desired direction and attaining its objectives?
What and (No more to 1.	
1. 2.	
1. 2.	
1. 2.	
1. 2.	
1. 2.	
1. 2.	
1. 2.	
1. 2.	
1. 2.	re the company's clear measurable objectives for the next year?
2.	
2.	
3.	
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4.	
5.	
6.	
7.	
8.	
0.	
9.	
10.	



What objectives need action plans and who is writing them? Who are the champions of the objectives?

Action Plans Who Is Writing Them?		
1.		Them:
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		
Whei	n and how will we monitor our progress on the ob	jectives?



What individual and group projects and commitments are you committing to?

comi	nitting to?
1.	
2.	
3.	
4.	
Wha	t is the company's meeting structure? When? Who sets the agenda?
1.	
2.	
3.	
4.	
5.	
Wha	t are the company's ground rules?
1.	
2.	
3.	
4.	