



CMI



Bruce Hodes

MBA, CSW

Bruce Hodes, President and Founder of CMI, is dedicated to helping companies grow. The focus of his work is developing work teams, business leaders and executives into powerful performers. Bruce has an MBA from Northwestern University and a Masters Degree in Clinical Social Work.

As a business strategy consultant and a former psychotherapist, Bruce brings a diverse blend of skills and education to his work with teams, business leaders and executives. Bruce developed a methodology, called **Breakthrough Strategic Business Planning**. This planning format is specifically designed for small and mid-sized companies; it is also useful for departments and corporate divisions.

Bruce has 30 years of experience working extensively with privately held companies from five to 100 million dollars in size. He is an expert in small business advising and family business coaching. Bruce's diverse skill set and adaptable approach allows him to work with a wide variety of companies including food processing, manufacturing, insurance, health care administration, technology, staffing and commercial laundry sectors. Bruce has coached and planned with numerous companies that have experienced real tangible revenue growth. Bruce has also facilitated team building retreats for employees of the Chicago Public School System, and other Not for Profit Organizations.

Bruce is a prolific writer. Bruce's writing often appears in Textile Rentals Magazine and on the Strategy Driven blog. His book, *Front Line Heroes: Battling the Business Tsunami by developing Performance Oriented Cultures* was published in February of 2012.