



FRIDAY 18, DECEMBER 2009

To our beloved clients,

Thank you for being in our lives and making the difference. We cherish our relationship. We wish you the most special and magical holidays ever.

Bruce, Tracy and Quinessa



Making Green from Green

Making green from the green – it is the new playing field? Once business can cross into this playing field, the game is on. Once real dollars can be made from environmentalism then it makes environmentalism good for you and good for the business. The sweet smell of profit and differentiation wafts through the air.

From my view, sustainability has been in the main stream small – medium business conversation for the past two years. I hear it louder in 2009 and this planning cycle. The possibility of using Green as a differentiator has been clear for a number of our clients.

Three of our clients are confronted by being the environmental leaders of their respective industries. They were not particularly looking for this distinction. It has been thrust upon them by the inertia of their competition. It has also been generated by their being proactive and keeping up to date.

The asphalt contractors built a new building and their parking lot is paved in water permeable asphalt. This means water runs through it and there is no need for drainage, sewers and the like. This is a big deal environmentally. It's more expensive however without the other drainage pipes and construction it is probably cheaper and without the environmental damage and complications.

Will Wal-Mart do parking lots with this stuff? They claim that they are a stand for sustainability. Will the municipal counties? Is the stimulus friendly to this? For me, the answer to all three questions is yes. It is

Aaron Abel IVIG Fund

CMI has traditionally donated a contribution in the name of our beloved clients to worthy causes. Last year, we gave to Save the Children. *This year, we are donating \$500 to the Aaron Abel IVIG Fund on behalf of our clients.*

We heard about Aaron through our KeyneLink business partner, Wayne Nelsen. Aaron is Wayne's nephew. We were touched by the story and plight and thought you might like to learn more and contribute.

Aaron was diagnosed with PANDAS (Pediatric Autoimmune Neuropsychiatric Disorder associated with Streptococcus). PANDAS is a rare and serious disorder that results from a strep infection. Aaron's battle with this started when he was five years old and had a strep infection. He changed virtually overnight from a happy, well-adjusted child to a little boy his mother and father, DeAnn and Scott, barely recognized.

PANDAS has an 80% cure rate if caught early enough. For Aaron, though, time is short. He is already a couple of years into puberty, and if he reaches the second stage of puberty before he's treated, it will be too late for him. Because Aaron is in a race against time, DeAnn went ahead and scheduled his IVIG treatment as soon as he could get in. Deanna is praying that she can gather the \$15,000 she needs or the appointment will have to be cancelled

just a matter of timing. It is no longer a question of if- it is now a question of when. It seems like Green from the green could be coming into its own.

TO READ MORE, visit my blog page
cmiteamwork.blogspot.com/

[back to top](#)

Teambuilding for the New Year

2010 will bring new challenges, new co-workers, new goals. Get your company or department together for a day of networking and getting to know each other. CMI offers interactive activities where you can drive motivation, open lines of communication with fellow co-workers, reflect on last year, celebrate successes and work on disappointments. We can coach you into Building a High Performance Team that will make 2010 be the best year yet.

Visit our website to learn more www.cmiteamwork.com or give us a call at [800-883-7995](tel:800-883-7995).

[back to top](#)

CMI Teamwork

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and Aaron's chances of recovery may plummet from 80% to zero.

For more information on Aaron or to contribute please click here:
www.giveforward.org/aaronivig/

NEW AT CMI

DEAR BRUCE

Having issues at work that you can't seem to resolve?

Problems with co-workers, managers or supervisors?

Not sure your team recognizes your strengths?

Do you have ideas that you want to share with your department but feel you won't be heard?

Let CMI help! Email bhodes@cmiteamwork.com. Leave your question and we will respond our our blog cmiteamwork.blogspot.com

Check back daily for tips and advice!
(Senders will remain anonymous)

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